

HALF YEARLY EXAMINATION - 2024

XII - Std

COMMERCE

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Time : 3.00 Hrs

Marks : 90

I Choose the correct answer.

20X1 20

1. Management is what a — does?
a. Manager b. Subordinate c. Supervisor d. Superior
2. Which of the following is not a main function?
a. Decision-making b. Planning c. Organising d. Staffing
3. Primary market is also called as
a. Secondary Market b. Money Market c. New issue Market d. Indirect Market
4. Money marker provides
a. Medium term fund b. Short term funds c. Long term funds d. Shares
5. There are — stock exchange in the country
a. 21 b. 24 c. 20 d. 25
6. Planning is a — function
a. Selective b. Pervasive c. Both a and b d. None of the above
7. Advertisement is a —source of recruitment
a. Internal b. External c. outsourcing d. None of the above
8. Stock Exchange Market is also called
a. Spot Market b. Local Market c. Security Market d. National Market
9. Which is gateway to internet?
a. Portal b. CPU c. Modem d. webnaire
10. Sale of Goods Act was passed in the year
a. 1940 b. 1997 c. 1930 d. 1960
11. — is the king of modern marketing.
a. Consumer b. Wholesaler c. Producer d. Retailer
12. The Chairman of the District Forum is—
a. District Judge b. High Court Judge
c. Supreme Court Judge d. None of the above
13. GST stands for —
a. Goods and Social Tax b. Goods and Service Tax
c. Goods and Sales Tax d. Goods and Salary tax
14. — means permitting the private sector to setup industries which were previously reserved for public sector.
a. Liberalisation b. Privatisation c. Globalisation d. Public Enterprise
15. Which of the below constituters the essential element of contract of sale?
a. Two parties b. Transfer of property c. Price d. All of the above
16. A cheque will become stale after — months of its date
a. 3 b. 4 c. 5 d. 1
17. Entrepreneur is not classified as
a. Risk Bearer b. Innovator c. Employee d. Organizer
18. The shares which are offered first to the existing shareholder at reduced price is known as -----
a. Bonus Share b. Equity Share c. Right Share d. Preference Share

19. According to Companies Act, the Directors must be appointed by the.
 - a. Central Government
 - b. Company Law Tribunal
 - c. Company in General Meeting
 - d. Board of Directors.
20. Who is not entitled to speak at the annual general meeting of the company.
 - a. Auditor
 - b. Shareholder
 - c. Proxy
 - d. Directors

PART II

Answer any 7 questions. Question No.30 is compulsory :-

7X2=14

21. List out the management tools.
22. What is meant by Motivation?
23. What is known as KRA?
24. What is Debt Market?
25. What is Government Securities Market?
26. What is Human Resource Management?
27. What is Intelligence test?
28. What is green marketing?
29. Give a note on 'Digital India'.
30. What is meant by Meeting?

PART III

Answer any 7 questions. Question No.40 is compulsory :-

7X3=21

31. What are the principles of Taylor?
32. What is meaning of Financial Market?
33. What are the features of Treasury Bills?
34. Explain Bull and Bear.
35. What is meant by Dematerialization?
36. What is meant by job portals?
37. Explain in detail about Niche marketing.
38. What is Startup India?
39. What is Special Resolution?
40. Who is shadow director?

PART IV

Answer all the questions :-

7X5=35

41. a. Explain the concept of management. (any 5) **(OR)**
b. Briefly State different types of company meetings. (any 5)
42. a. Briefly explain the functions of Capital Market (any 5) **(OR)**
b. Write the differences between Shares and Debentures (any 5)
43. a. Differentiate between the Money Market and Capital Market. (any 5) **(OR)**
b. Discuss the challenges faced by Women Entrepreneurs (any 5)
44. a. What are the function of SEBI? (any 5) **(OR)**
b. Distinguish a cheque and a bill of exchange (any 5)
45. a. Explain the characteristics of Human Resource (any 5) **(OR)**
b. What are the highlights of the LPG policy?
46. a. Differentiate Recruitment and Selection. (any 5) **(OR)**
b. Explain the duties of consumers (any 5)
47. a. What are the difference between on the job training and off the job training? **(OR)**
b. How consumers are exploited (any 5)