

HSE II

HIGHER SECONDARY MODEL EXAMINATION MARCH 2012

BUSINESS STUDIES

Time 2.30 Hours

Score :80

1. Find the odd one and justify your answer:-
Special knowledge, Rendering expect service, Salary, membership in professional body. 1
2. Bad debts can be minimized through the financial services of.....
Insurance, leasing, Factoring, Merchant banking 1
3. Which one of the Card holder can purchase goods and services without Making spot payment, even if zero balance in their account ?
(Debit card, discount card, credit card, ATM card) 1
4. It is the application of general ethical rules and principles to business practices. Identify it?
(Articles, Insurance, Ethics, Business Ethics) 1
5. Mr. Anand a flower dealer who collects flowers from ThamilNadu and distributed Various flower shops at Kollam. Identify the type of trader he belongs. 1
6. Placing order with supplies is
(B2E, B2C, B2B, B2G) 1
7. Health insurance policy forms part of
(Life insurance, General insurance, Fidelity insurance.) 1
8. Ware housing facility more favorable forwards imparters are
(Private ware house, Bonded ware home, Govt ware home) 1
9. Identify the document : -
 - a) It is a document which shows the title to the goods.
 - b) It is an acknowledgement of receipt of goods by shipping co.
 - c) It is an evidence of the contract of shipment.

- (Packing list, bill of lading, shipping order, Bill of entry) 1
10. If the document lays down the internal rules and regulation for effective Management of the internal affairs of a company (Prospectus, Memorandum, Articles of Association) 1
11. Mr. Gopan a Chartered Accountant, is working as an auditor in Jyothi Builders, Ahmedabad. Mr. Mohan, an advocate is practicing in Kerala high court.
- a) Can you identify the activities of Gopan and Mohan?
 - b) State any two difference between these activities ? 2
12. Classify the following under suitable heads :
- a) Fishing b) Textile industry, c) Bridge construction,
 - b) d) Poultry farming e) Cement factory f) Building works 2
13. Mr. Ashok wants to start a proprietary business. But he does not know the Limitations of this business. As a commerce student, can you help him by explaining the limitations of this business ? 4
14. Mayson Ltd having its headquarters in one country but spread its operations all over the world.
- a) Identify the company
 - b) Explain its features. 4
 - c)
15. It is a system of branch shops dealing in similar line of goods supplied at uniform Prices enjoy low operating cost and works under centralised management.
- a) Identify the business
 - b) Explain the advantages of this business 4
 - c)
16. What are the social responsibilities of a business ? 4
17. Explain the role of profit in business. 6
18. Define memorandum of Association. How does it differ from Articles of Association. 6
19. Which financial Institution in India is actively helping the small Industries Financially for the healthy growth and development. Explain their activity. 6

20. Duty draw back - Import document.
 Bill of lading - Duty free Area.
 Bill of entry - Refund of duty.
 Export processing zones - Export document. 4
21. State whether the following statements are true or false.
 a) Supermarket are also called ' self service store.'
 b) GDRS are traded in American capital market. 2
 c)
22. One group of institution is ready to collect the accounts receivables for another Firm. Identify the activity and explain ? 6
23. 'Banks are creators of money' Explain the features of commercial banks 4
24. Banking is a business of receiving deposit lending money to the needy people and rendering the other useful services. Explain the traditional functions of commercial bank. 8

OR

With the advent of computers , banks can now offer a variety of new services to its customers

25. Write notes on 8
- a) Table 'A'
 - b) Statement in lieu of prospectus
 - c) Promotion
 - d) Prospectus

OR

What are import procedures

Prepared by cluster team 1 -Kollam