


**FIRST YEAR HIGHER SECONDARY EXAMINATION, MARCH – 2024**

Part – III

Time : 2½ Hours

**BUSINESS STUDIES**

Cool-off time : 15 Minutes

Maximum : 80 Scores

**General Instructions to Candidates :**

- There is a 'Cool-off time' of 15 minutes in addition to the writing time.
- Use the 'Cool-off time' to get familiar with questions and to plan your answers.
- Read questions carefully before answering.
- Read the instructions carefully.
- Calculations, figures and graphs should be shown in the answer sheet itself.
- Malayalam version of the questions is also provided.
- Give equations wherever necessary.
- Electronic devices except non-programmable calculators are not allowed in the Examination Hall.

**വിദ്യാർത്ഥികൾക്കുള്ള പൊതുനിർദ്ദേശങ്ങൾ :**

- നിർദ്ദിഷ്ട സമയത്തിന് പുറമെ 15 മിനിറ്റ് 'കൂൾ ഓഫ് ടൈം' ഉണ്ടായിരിക്കും.
- 'കൂൾ ഓഫ് ടൈം' ചോദ്യങ്ങൾ പരിചയപ്പെടാനും ഉത്തരങ്ങൾ ആസൂത്രണം ചെയ്യാനും ഉപയോഗിക്കുക.
- ഉത്തരങ്ങൾ എഴുതുന്നതിന് മുമ്പ് ചോദ്യങ്ങൾ ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- നിർദ്ദേശങ്ങൾ മുഴുവനും ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- കണക്ക് കൂട്ടലുകൾ, ചിത്രങ്ങൾ, ഗ്രാഫുകൾ, എന്നിവ ഉത്തരപേപ്പറിൽ തന്നെ ഉണ്ടായിരിക്കണം.
- ചോദ്യങ്ങൾ മലയാളത്തിലും നല്കിയിട്ടുണ്ട്.
- ആവശ്യമുള്ള സ്ഥലത്ത് സമവാക്യങ്ങൾ കൊടുക്കണം.
- പ്രോഗ്രാമുകൾ ചെയ്യാനാകാത്ത കാൽക്കുലേറ്ററുകൾ ഒഴികെയുള്ള ഒരു ഇലക്ട്രോണിക് ഉപകരണവും പരീക്ഷാഹാളിൽ ഉപയോഗിക്കുവാൻ പാടില്ല.

**Answer any 7 questions from 1 to 9. Each carries 1 score.**

**(7 × 1 = 7)**

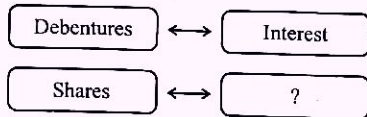
1. One of the following is against the business ethics. Spot it.
  - (a) Installing pollution control devices
  - (b) Giving dishonest advertisements
  - (c) Earning reasonable and justifiable profit
  - (d) Using fair weights and measures for products
  
2. Expand WTO.
  
3. A co-operative society can be formed with a minimum of \_\_\_\_\_ adult members.
  - (a) 20
  - (b) 12
  - (c) 10
  - (d) 50
  
4. Manjusha orders some old books through OLX from Pramitha.  
It is an example of :
  - (a) C2C Transactions
  - (b) B2C Transactions
  - (c) B2B Transactions
  - (d) None of these
  
5. Find the odd one.
  - (a) Capital clause
  - (b) Liability clause
  - (c) Declaration clause
  - (d) Object clause
  
6. Choose the characteristic which is NOT related to departmental undertaking.
  - (a) The revenue earned is paid into the Government Treasury.
  - (b) It is established by a Special Act of the Parliament or State Legislature.
  - (c) It is accountable to the concerned ministry.
  - (d) Its employees are government servants.

7. Who among the following acts as the link between wholesaler and the ultimate consumers ?

- (a) Supplier (b) Manufacturer  
(c) Retailer (d) None of these

8. Make the correct pair as per the hint given.

Hint :



9. Transportation removes the hindrance of \_\_\_\_\_ in trading activities.

- (a) Place (b) Time  
(c) Risk (d) Finance

**Answer any 7 questions from 10 to 17. Each carries 2 scores.**

**(7 × 2 = 14)**

10. Name the following with reference to a Joint Stock Company :

- (a) The official signature of a Joint Stock Company.  
(b) The chief managing body elected by the shareholders.

11. Write a short note on Central Bank.

12. What do you mean by Retained Earnings ?

13. State any two features of a Government Company.

14. Give any two examples of risk arising due to human cause.

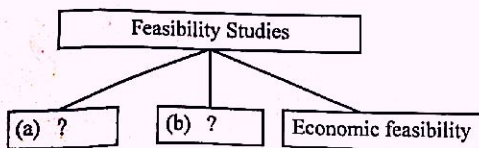
15. Mention any two limitations of e-business.
16. Point out any two arguments in favour of social responsibility of business.
17. What is disinvestment ?

Answer any 6 questions from 18 to 24. Each carries 3 scores.

(6 × 3 = 18)

18. Public Sector Enterprises are organized in three different forms. List out them.
19. Classify the following items as Owners' funds and Borrowed funds :
- \* Equity shares
  - \* Lease financing
  - \* Debentures
  - \* Public deposits
  - \* Commercial papers
  - \* Retained earnings

20. Complete the diagram and explain the missing items.



21. Write any three benefits of e-banking.
22. Distinguish between Fixed Capital and Working Capital. (Any 3 points of difference)
23. Outline any three features of itinerant retailers.
24. Mention the three transaction risks involved in online transactions.

Answer any 5 questions from 25 to 30. Each carries 5 scores.

(5 × 5 = 25)

25. (a) Give the meaning of 'Pollution'. (1)
- (b) Complete the table based on the types of pollution. (4)

Type of Pollution	Example
(i) ?	Emission of toxic gases from manufacturing plants
Water Pollution	(ii) ?
Noise Pollution	(iii) ?
(iv) ?	Dumping hospital wastes into an open area

26. Discuss any five basic factors to be considered for starting a business.
27. (a) What do you mean by international business? (2)
- (b) Bring out any three differences between domestic business and international business. (3)

28. Match the following :

A	B
(a) Articles of Association	(i) Guidelines for investor protection
(b) Memorandum of Association	(ii) Invitation to the public
(c) Prospectus	(iii) Conceives a business idea and takes steps to form a company
(d) Promoter	(iv) The most important document of a company
(e) SEBI	(v) Rules for internal management.

29. Explain any five features of sole proprietorship.

30. Small business units in our country face many problems. Analyze any five of such problems.

**Answer any 2 questions from 31 to 33. Each carries 8 scores.**

**(2 × 8 = 16)**

31. Explain the concept of insurance and the principles that guide insurance.
32. What is partnership business ? Explain any four advantages and any three limitations of it.
33. Explain any four services each rendered by wholesalers to manufacturers as well as to the retailers.
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