

**Koviloorandavar Matric Hr.Sec.School  
Half Yearly Examination 2022 2023**

**Std-XII.**

**Commerce**

**Mark 90**

**I. CHOOSE THE BEST ANSWER:**

**20X1=20**

1. Scientific management is developed by a) Fayol b) Taylor c) Mayo d) Jacob
2. Which of the following is not a management function?  
(a) Decision-making (b) Planning (c) Organising (d) Staffing
3. Spot Market is a market where the delivery of the financial instrument and payment of cash occurs  
a) Immediately b) In the future c) Uncertain d) After one month
4. A major player in the money market is the \_\_\_\_\_.  
a) Commercial Bank b) Reserve Bank of India c) State Bank of India d) Central Bank.
5. A pessimistic speculator is a) Stag b) Bear c) Bull d) Lambe Duck
6. Securities Exchange Board of India was first established in the year \_\_\_\_\_.  
a) 1988 b) 1992 c) 1995 d) 1998
7. Human resource management determines the \_\_\_\_\_ relationship.  
a) Internal, external b) employer, employee c) Owner, Servant d) Principle, Agent
8. The recruitment and Selection Process aimed at right kind of people.  
a) At right people b) At right time c) To do right things d) all of the above
9. The Spot market is classified on the basis of. a) Commodity b) Transaction c) Regulation d) Time
10. Which one is the example of Intangible product?  
a) Education b) Mobiles c) Garments d) Vehicles
11. Match the following  
a) The Indian Contract Act-1872  
b) The Trademark Act, -1940  
c) The Sale of Goods Act,-1999  
d) The Drugs and Cosmetics Act,- 1930  
I. ii. III. iv  
a) I. 2. 3. 4  
b) 1. 3. 4. 2.  
c) 2. 4. 3. 1.  
d) 4. 3. 2. 1.
12. \_\_\_\_\_ is the king of modern marketing. a) Consumer b) Wholesaler c) Producer d) Retailer
13. VUCA stands for \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_.  
(a) Volatility, Uncertainty, Complexity and Ambiguity (b) Value, Unavoidable, Company and Authority  
(c) Volatility, Uncontrollable, Company and Auction (d) All of the above
14. New Economic Policy was introduced in the year \_\_\_\_\_.  
(a) 1980 (b) 1991 (c) 2013 (d) 2015
15. Which of the below is not a good? a) Stocks b) Dividend due c) Crops d) Water
16. Section 6 of Negotiable Instruments Act 1881 deals with  
a) Promissory Note b) Bills of exchange c) Cheque d) None of the above
17. Find the odd one out in context of Trading Entrepreneur.  
a) Selling b) Commission c) Buying d) Manufacturing
18. \_\_\_\_\_ is the Government of India's Endeavour to promote culture of innovation and entrepreneurship. a) AIM b) STEP c) SEED d) AIC
19. The Company will have to issue the notice of situation of Registered Office to the Registrar of Companies within \_\_\_\_\_ days from the date of incorporation  
(a) 14 days (b) 21 days (c) 30 Days (d) 60 Days
20. Which meeting will be held only once in the life time of the company?  
a) Statutory b) Annual General c) Extra - ordinary d) Class General

**II. VERY SHORT ANSWER: ANY 7 (30 COMPULSORY)**

**7X2=14**

21. What is management
22. What do you mean by auctioning
23. What are the various ID proofs?
24. What is meant by poaching?
25. What is ambush marketing?
26. What is caveat emptied?
27. Mention two disadvantages of liberalisation
28. What is contingent goods
29. Name any two governmental entrepreneurial scheme
30. Write short note on "proxy"

**III. SHORT ANSWER: any 7 (40 compulsory)**

**7x3=21**

31. What are the principles of Taylor
32. What are the features of treasury bills?
33. Explain the bull and bear
34. What is stress interview?
35. What do you mean by marketing mix? Write any two elements
36. Who are the members of the state commission?
37. State any three impacts of globalization?
38. Distinguish between negotiable and assignability
39. Write about Fabian entrepreneur
40. Give any three cases in which an ordinary resolution to be passed

**IV. LONG ANSWER:**

**7X5=35**

42. a) Explain the principles of modern management  
(Or)  
b) State the qualifications of directors
42. a) Distinguish between the new issue market and secondary market  
(Or)  
b) Discuss the challenges faced by women entrepreneurs
43. a) Explain the powers of SEBI  
(Or)  
b) Distinguish between a cheque and a bill of exchange
44. a) Explain the characteristics of human resource  
(Or)  
b) What are the highlights of the LPG?
45. a) How the market can be classified  
(Or)  
b) How consumers are exploited
46. a) Explain the overall performance of national commission  
(Or)  
b) Differentiate between the money market and capital market
47. a) What are the recent trends in recruitment  
(Or)  
b) Write the difference between shares and debentures (5)

ALL THE BEST