2007 PUNJAB TECHNICAL UNIVERSITY M.B.A

MBA (SEMESTER - 4TH)

PROJECT EVALUATION AND IMPLEMENTATION(MB-402)

Time : 03 Hours Marks : 75

Instruction to Candidates:

1) Section - A is compulsory.

2) Attempt any Nine questions from Section - B.

Section-A

Q1) $[15 \times 2 = 30]$

a) Project management.

b) Importance of project life cycle.

c) Multiple internal rate of return.

d) NPV vs. Net terminal value.

e) Working capital gap.

f) Features of a project.

g) Are two projects similar? Why?

h) Capital Budgeting.

i) Disaster project.

j) Project Implementation.

k) Methods for scouting project ideas.

1) Project appraisal.

m) Short term sources of finance.

n) Components of project cost.

o) Detailed Project report.

Section-B

 $[9 \times 5 = 45]$

Q2) Explain the steps involved in Managerial appraisal.

Q3) Which stage of project life cycle is most critical and why?

Q4) What do you mean by discounting techniques of capital budgeting? Explain the techniques in detail.

Q5) Prepare hypothetical project cost estimation.

Q6) What do you mean by Technical Appraisal? Explain the steps involved in it.

Q7) What do you mean by project implementation? What is the role of project scheduling in implementing a project?

Q8) What is project control? Explain any one relevant technique for controlling a project.

Q9) Which method is better for ranking a project, IRR or NPV? And why?

Q10) Explain in detail the concept of contract management.

Q11) What do you mean by SCBA? Discuss it with relevance to India.

Q12) What do you mean by a project? Explain the steps involved in identification of a project.

Q13) What are the various methods for generating project ideas? Explain the role of creativity in generating ideas for a project.