2008 JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY MBA

CODE NO: 303-MBA NR M.B.A. III SEMESTER SUPPLIMENTARY EXAMINATIONS, APR/MAY 2008 **RESEARCH METHODOLOGY**

Time: 3 hours Marks: 60

Answer any FIVE Questions All Questions carry equal marks ?????

- 1. Distinguish between research methods and research methodology.
- 2. What are the characteristics of a good schedule?
- 3. Briefly describe the criteria for good measurement.
- 4. What are the contents of a research design?
- 5. Provide an overview of univariate statistical analysis techniques.
- 6. What are the various methods of collecting primary data in survey research?

7. The means of two random samples of sizes of 9 and 7 are 196.42 and 198.82 respectively. The sums of the squares of the deviations from the mean are 26.94 and 18.73 respectively. Can the sample be considered to have been drawn from the same normal population?

8. Describe the various elements included in a research report.