

JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road, Rajarajeshwari Nagar, Bangalore - 560 098

Date: 2019-2020 SUBJECT: Business Studies

II PUC MOCK PAPER – II

Total Marks: 100

Timings Allowed: 1 hour 30 minutes.

General Instructions to the candidate:

- 1. Write the serial numbers of questions properly as given in the question paper while answering.
- 2. Write the correct and complete answers.
- 3. Draw diagrams wherever necessary.

Section - A

- Answer any ten of following questions in a word or a sentence each. While answering Multiple
 Choice Questions, write the serial number/alphabet of the correct choice and write the answer
 corresponding to it. Each question carries one mark:
 10 x 1 = 10
 - 1. Which function in management is known as 'the essence of management'?
 - 2. What is the objective of method study according to Taylor?
 - 3. Which of the following does not characterize the business evirornment?
 - a. Uncertainity b. Employees c. Relativity d. Complexity
 - 4. Which is a standing plan?
 - 5. What does span of management refer to?
 - 6. Recruitment is a positive process where as ______ is a negetive process.
 - 7. Status comes under the following type of barries
 - a. Semantic barries
- b. Oragisational barrirs
- c. Non semantic barriers
- d. Psychological barriers
- 8. What is ratio analysis?
- 9. What is business finance?
- 10. The settlement cycle in NSE is _____
- 11. What is a brand?
- 12. Who is a consumer?

Section - B

- II Answer any ten of the following questions in two or three sentences. Each question carries Two Marks. $10 \times 2 = 20$
 - 13. Define management.
 - 14. What ios decipline according to fayol?
 - 15. Give the meaning of planning premiss.
 - 16. State any two differences between delegation and decleration.
 - 17. Why is staffing both a line as well as staff activity?
 - 18. What is communication?
 - 19. What do you mean by responsibility accounting?
 - 20. State the twin objectives of financial planning?
 - 21. What is stock exchange?

- 22. State any two features of marketing.
- 23. What is grading of products?
- 24. What is consumer protection?

Section - C

- III Answer any seven of the following questions in 10-12 sentences. Each question carries four Marks.
 - 25. Briefly explain any four objectives of management?
 - 26. What are the four aspects of works study developed by f.w.taylor? Explain.
 - 27. Explain briefly the importance of planning?
 - 28. Explain briefly the steps in organizing process?
 - 29. Explain the internal sources of recruitment.
 - 30. Explain briefly any four points which emphasize the importance of directing.
 - 31. Explain briefly any four factors affecting dividend decisions?
 - 32. Explain briefly the money market instrument?
 - 33. Explain briefly the functions performed by a label?
 - 34. State any four functions of consumer organisation and ngo for the protection and promotion of consumer interests.

Section - D

- IV Answer any four of the following questions in 20-25 sentences each. Each question carries **Eight** Marks. $4 \times 8 = 32$
 - 35. Explain the functions of Management.
 - 36. Explain the various types of plans.
 - 37. What is decentralization? Explain its importance.
 - 38. What are barriers to communication? Suggest the suitable measure to improve communication effectiveness.
 - 39. What is stock exchange? Explain the functions of stock exchange.
 - 40. Explain any eight functions of marketing.

Section – E (Practical Oriented Questions)

V Answer any two of the following questions. Each question carries five Marks. 2 x 5 = 10

- 41. Draw a neat diagram of level of management.
- 42. Mention any ten sources of recruitement.
- 43. As an aggrived consumer, write a complaint to district forum seeking redressal.
