



# JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road, Rajarajeshwari Nagar,  
Bangalore - 560 098

**Date: 2019-2020**

**SUBJECT: Business Studies**

**II PUC  
MOCK PAPER – I**

**Timings Allowed: 1 hour 30 minutes.**

**Total Marks: 100**

**General Instructions to the candidate:**

1. Write the serial numbers of questions properly as given in the question paper while answering.
2. Write the correct and complete answers.
3. Draw diagrams wherever necessary.

**Section - A**

- I. **Answer any ten of following questions in a word or a sentence each. While answering Multiple Choice Questions, write the serial number/alphabet of the correct choice and write the answer corresponding to it. Each question carries one mark: 10 x 1 = 10**

1. The following is not an objective of management:  
a. Earnings of profits                      b. Growth of the organisation  
b. Providing employment                d. Policy making
2. Who is known as the father of general management?
3. Which of the following does not characterize the business environment?  
a. Uncertainty    b. Employess    c. Relativity    d. Complexity
4. Which function of management involves decision making?
5. \_\_\_\_\_ cannot be delegated at all.
6. State the off-the-job training method given to plumbers, electricians or iron workers.
7. Which of the following is not an element of direction?  
a. Motivation    b. Communication    c. Delegation    d. Supervision
8. What is Ratio analysis?
9. State the primary objectives of financial management.
10. What is the benchmark index of NSE?
11. What is labeling?
12. Who is Consumer?

**Section - B**

- II Answer any **ten** of the following questions in **two or three** sentences. Each question carries Two Marks. 10 x 2 = 20

13. Justify the importance of co-ordination by any two factors.
14. What is discipline?
15. What do you mean by privatisation?
16. What are objectives?
17. Give the meaning of formal organisation.
18. Why is staffing both a line as well as staff activity?
19. What is communication?
20. What is financial leverage? Write the formula to calculate financial leverage.

21. Mention any two depositories operating in India.
22. Define marketing.
23. State any two examples for the things that can be marketed other than product?
24. What is consumer protection?

### Section - C

**III** Answer any **seven** of the following questions in **10-12** sentences. Each question carries **four** Marks.

25. Explain the objectives of management.
26. Explain the principles of management contributed by f.w.yaylor.
27. Explain any four features business environment.
28. Explain the steps in the process of organising.
29. Explain the internal sources of recruitment.
30. Briefly explain any four organisational barriers to communication.
31. Explain briefly any four securities and exchange board of India.
32. Explain any four characteristic features of speciality products.
33. Explain briefly any four factors affecting the working capital requirement of an organisation.
34. Explain any four rights of consumers.

### Section - D

**IV** Answer any **four** of the following questions in 20-25 sentences each. Each question carries **Eight** Marks. **4 × 8 = 32**

35. Management as an art and science are not mutually exclusive, but complement to each other. elucidate.
36. Explain with examples, the various dimensions of business environment.
37. Explain the importance and limitations of planning.
38. Distinguish between formal and informal organisation by taking any four bases.
39. Explain any four types of test used for selection of employees.
40. Explain any eight functions of marketing.

### Section – E (Practical Oriented Questions)

**V** Answer any **two** of the following questions. Each question carries **five** Marks. **2 x 5 = 10**

41. Draw a chart representing the elements of business environment.
42. Draw a neat diagram of Maslow's hierarchy of needs?
43. As an aggrieved consumer, write a complaint letter to your nearest District Consumer forum claiming reasonable redressal.

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