



**SRI BHAGAWAN MAHAVEER JAIN COLLEGE**  
Vishweshwarapuram, Bangalore 560004  
**Mock Examination Question Paper-1 (January 2019)**

<b>Course:</b>	II PUC
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<b>Subject:</b>	Business Studies
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<b>Max. Marks:</b>	100
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<b>Duration:</b>	3:15 hrs.
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**Instructions to candidates.**

1. Write the serial number of question properly as given in the question paper while answering.
2. Write the correct complete answers.

**SECTION-A**

- I. Answer any ten of the following questions in a word or a sentence each. Each carries one mark.

**10x1=10**

1. What is effectiveness concerned with?
2. Which management principle of fayol advocated that there should be only one boss for every individual employee?
3. Which of the following is an example for the single use plan?  
(a) Policy            (b) Procedure  
(c) Budget           (d) method
4. A network of social relationship that arise spontaneously due to interaction at work is called \_\_\_\_\_.  
(a) Formal organization            (b) Informal organization  
(c) Decentralisation            (d) Delegation
5. What is meant by interview in selection process?
6. State any one leadership style.
7. Expand PERT
8. How do you calculate net working capital?
9. What is the benchmark index of BSE?
10. Give the meaning of product.
11. State the monetary limit of claim in state consumer disputes redressal commission.
12. Expand N-pow.

**PART-B**

- II. Answer any ten of the following question in two or three sentence each. Each carries two marks.

**10x2=20**

13. State any two organizational objective of management.
14. What is discipline according to fayol?
15. What is Privatization?
16. What is a policy?
17. Define organizing.
18. State any two personal barriers to communication.
19. State any two modern techniques of managerial control.
20. What is financial leverage? Write the formula to calculate financial leverage.
21. What is grading of products?
22. State any two reasons to emphasise the importance of consumer protection from the point of view of business.
23. Draw IDS analysis for entrepreneurial opportunities.
24. State any four competencies for entrepreneurship as identified by EDI.

**PART-C**

**III. Answer any seven of the following question in 10-12 sentences each. Each carries four marks. 7x4=28**

25. What are the four aspects of work study developed by Taylor? Explain.
26. Explain any four points to explain how important the understanding of business environment for managers is.
27. Explain any two types of plan.
28. Explain the internal sources of recruitment.
29. Explain the limitations of controlling.
30. Explain any four factors affecting dividend decisions.
31. State the objectives of Securities and Exchange Board of India.
32. Explain any four functions performed by public relations department of an organization.
33. State any four differences between advertising and personal selling.

**PART-D**

**IV. Answer any four of the following questions in 20-25 sentences each. Each carries 8 marks. 4x8=32**

34. State any four functions of consumer organizations and NGOs for the protection and promotion of consumer interests.
35. Define Co-ordination. Explain the characteristics of Co-ordination.
36. What is decentralization? Explain its importance.
37. Describe the steps involved in selection process.
38. Explain the qualities of a good leader.
39. Explain the functions of Securities and Exchange Board of India.
40. What is pricing? Explain the factors effecting price determination.

**PART-E**

**(Practical Oriented Questions)**

**V. Answer any two of the following questions. Each carries 5 marks. 2x5=10**

41. As a general manager, list out any ten Fayol's principles of management which you would like to adopt in your business organization.
42. As a manager of an organization, what are the modern techniques of controlling you would like to adopt.
43. As an exploited consumer, write a complaint letter to your nearest district consumer forum claiming reasonable redressal.

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