SRI BHAGAWAN MAHAVEER JAIN COLLEGE
Vishweshwarapuram, Bangalore.

Mock Exam 2 - Feb.2016

Course:	II PUC
Subject:	**Business Studies**
Max. Marks:	100
Duration:	3:15 Hrs.

Section -A

I. **Answer all the questions in a sentence or a word. Each question carries one marks.** **10 x 1 = 10**

1. Give one example for middle level management.

2. What is meant by decentralization of authority?

3. Give an example for Budget.

4. Write any one element of delegation

5. Give the meaning of Orientation.

6. State any one element of direction.

7. State any one process of controlling.

8. Name any one basic objective of financial management.

9. State one feature of personal selling.

10. When was consumer protection Act enacted?

Section - B

II. **Answer any 10 questions in two or three sentence. Each questions carries two marks.** **10 x 2 = 20**

11. State any two levels of management

12. What is scalar principle of management?

13. How is rule different from policy?

14. What is delegation?

15. What is organizing process?

16. Give the meaning of campus interview.

17. What is grapevine communication?

18. Define controlling.

19. What is financial planning?

20. What is pricing?

21. What is sweepstakes?

22. Name any two person who can file a complaint with redressal agencies.

Section - C

III. **Answer any Six questions 15 to 20 sentences. Each question carries Five marks.** **6 x 5 = 30**

23. Explain any five fayols principles of management.

24. Explain the importance of decentralization

25. Briefly explain any five types of selection interviews.

26. Explain the advantages of good communication.

27. Explain the importance of controlling?

28. Describe the importance of financial management.

29. Explain any five money market instrument.

30. Explain briefly the channels of distribution.

31. What are the remedies available to the consumer as per consumer protection Act.

Section - D

IV. **Answer any Three questions in 20 to 30 sentence. Each question carries ten marks.**   **10 x 3 = 30**

32. "Management is both an art and a science" Justify.

33. Explain any five types of plan.

34. "Selection is the process of elimination" Justify this statement by explaining the different steps in selection process.

35. State any ten functions of SEBI.

36. Briefly explain the marketing function.

Section - E

V. **Answer any two questions . Each question carries five marks.**   **2 x 5 = 10**

37. Draw a neat diagram of levels of Management.

38. Draw a neat diagram of maslow's hierarchy of needs.

39. As an aggrieved consumer, write a complaint to district forum seeking redressal.

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