

2008-JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
MBA III SEMESTER REGULAR EXAMINATION
BUSINESS ETHICS

DECEMBER-08

TIME-3HOUR
MARKS-60

ANSWER ANY FIVE QUESTIONS ALL QUESTIONS CARRY EQUAL MARKS

[12*5=60 MARKS]

- 1.a) What is distributive justice?
b) Write a note on entitlement theory.

- 2.a) What are the arguments for and against corporate social responsibility?
b) What is stakeholder theory of the firm?

3. What are the ethical dilemmas regarding competitive intelligence?

4. How can the character, goals and aspirations of leader contribute to business ethics of the organization?

5. Discuss some of the issues which have an ethical bearing on HRM.

- 6.a) Discuss the issue of truth in advertising.
b) Outline the benefits and draw backs of social marketing.

- 7.a) What is ethical investment?
b) Bring out a few ethically challenging areas of finance.

8. What are the salient aspects of corporate environmental responsibility?